

RETURN ON EXPERIENCE:

L'Association Marocaine de l'Evaluation, 2008-2012

GLOBAL EVALPARTNERS FORUM



Chiang Mai, Thailand, 3-6 December 2012

Summary

- 1. Context and driving forces**
- 2. Summary of the main lessons learned**
- 3. Recommendations for moving forward**

1. Context and driving forces

External driving forces

- The context of political reforms that Morocco knew before the death of King Hassan II and the accession of King Mohammed VI (from 1999).
- The added value concerning the creation of an NGO (among the thousands of Moroccan NGOs) dedicated to the accountability and evaluation of public policies in Morocco.
- The impetus given by the “*Arab Spring*” in Morocco (February 20 movement) constitutional reforms helped bring the initiative of MEA in the heart of policy changes (link between responsibility and accountability).

Internal driving forces

- The vision of the founding members of the MEA to launch an organization that would promote the principle of accountability in Morocco on the basis of promoting the culture of evaluation.
- The transferable skills confirmed several executive board members and several members contribute to support the MEA in its action.
- The credibility gained during the current experience of the MEA in advocating for the institutionalization of the evaluation function, including inclusion of the constitutional principle of accountability and evaluation of public policies (Constitution of Morocco, July 1, 2011).

2. Summary of the main lessons learned

Key lessons learned

1. A passion among a group of citizens engaged in the cause to be carried by the VOPE they want to develop.
2. A voluntary commitment of the founding members is essential for a successful VOPE.
3. It takes a very thorough job and methodical to ensure sustainability and continuity of VOPE.

3. Recommendations for moving forward

Key recommendations

1. Working with a credible team, motivated and selfless. It is working with people able to bring « *citizen added value* ».
2. Develop a strategy of leverage to create the conditions to positively influence the context of evaluation and accountability in your country.
3. Involve institutional, and social media work for your VOPE (awareness, advocacy and capacity building).

Thank you.