TRANSPLANTATION OF EVALUATION CONCEPTS AND PRACTICEEs: Lessons Learned from the Project that Introduced Transformative Paradigm and Transformative Mixed Methods in the CIS region
Breaking the ground: context
Where: the former Soviet Union
Who:

United Nations Entity for Gender Equality and the Empowerment of Women
Planting the seeds of the transformative evaluation in the CIS regions: 

*strategies used to maximize dissemination and how they worked*
Project design

- “Viral” dissemination of knowledge
- Competitive selection of first cohort
- Learning through teaching
- Small grants to support knowledge dissemination
- Texts in Russian/on-line module
- Self-reflection/cases for on-line module
- Grants to participants of IPEN conference
Seminar in Almaty – July 2011
First TMM–positive cohort
Project results

- 23 specialists in the first cohort of TMM–positive evaluators
- 47 knowledge–sharing events (presentations, surveys, researches, workshops, publications, etc.)
- more than 750 specialists exposed to TMM
On-line module on TMM
Region-wide results and lessons learned
Knowledge-sharing

- Broad: 1 to 30+
- Team work
- Positive response in NGO sector – compatible values
Conversion to practice

- Low

- Evaluation of the city of Lviv business development support programme (Ukraine) – funded by a grant from the Ukrainian Women Foundation

- “Smuggling” TMM into evaluations
Repeated pattern

Pits From Fruit Fall to Ground & Become Seeds

Mature Tree With Fruit that Contain Seeds

Seed

Seed With Leaves

Growing Tree

Seedling

Small Tree
Thank you!