




EvalPartners International Forum

Ten Lessons on Sustainability from IPDET

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Lesson

10

**A committed champion who
believes in the vision**



The Beginning

Robert Picciotto

Director General,
Evaluation

World Bank



Lesson # 9

The gift of the [partial] market test



The Gift of the Partial Market Test

- Makes program demand driven > relevancy
- Increases efficiency
- Sustainability-driven from the start



Lesson # 8

**A broad approach to evaluation
and participants**

A Broad Approach to:

Evaluation

- Appeal to the many
- From Participatory Evaluation to Impact Evaluation to Managing Evaluation

Participants

- Belief in the mix
- From 2 days to 4 weeks
- From basic skills to intermediate....

Diversity of Participants



Lesson

7

Give quality executive education



Different Customized Programs



Give Quality Executive Education

- Attention to the details
- Adult Ed: learning by doing application
- Customization
- Opportunity for DPE
- Best instructors
- Branding

Lesson # 6

**Limited donor support but...
ongoing**

Limited but Ongoing Donor Support

- Critical for developing country scholarships
- Multi-year helpful in planning



Lesson # 5

**Partner locally, regionally,
globally**

Partner Locally, Regionally, & Globally

- Academia
- Research
- Government
- NGOs
- Donors
- Evaluation associations

Lesson # 4

Build sense of community

Build Sense of Community

- Extracurricular activities
- Family
- Listserv
- Reunions
- Promotion



Lesson # 3

Keep the vision strong

Keep the Vision Strong

- Steady leadership
- Maintain curriculum control
- Keep passion
- Confer legitimacy with support for new champions

Lesson # 2

Walk the talk

Walk the Talk

Evaluate, evaluate,
evaluate and use
the results!

- Annual evaluation
- Impact evaluation
- Transparency

*“However beautiful
the strategy, you
should occasionally
look at the results!”*

Sir Winston Churchill

Lesson # 1

Push the envelope

Push the Envelope

- Keep updating
- Unrelenting focus on quality improvement
- Look for innovations
- New workshops
- New instructors to reflect diversity
- Better use of social media