National Evaluation Capacity development and EvalPartners

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Outline: our journey in the next 30 minutes

National Evaluation Capacity Development:
• Why?
• What?
• How?

The changing external environment

EvalPartners
• Why?
• What?
• How?
National Evaluation Capacity Development (NECD)*

* Based on: Segone, Heider, Oksanen, De Silva, Sanz, Rugh (forthcoming), Towards a shared framework for National Evaluation Capacity Development
WHY NECD?

National ownership and leadership are overarching factors for ensuring relevant development outcomes

Managing for results
Mutual accountability
Harmonization
Alignment
Ownership

Paris, Accra and Busan
WHY NECD?

- National Evaluation Capacities as part of Good Governance
- Strengthening existing National Evaluation Capacities
- Growing role of Civil Society Organizations in National Evaluation Capacity Development
- UN General Assembly requesting the UN to support NECD
WHAT
WHAT is NECD?
A Systemic approach to Capacity Development

Individual Level
(skills, knowledge, experience)
Individual Level

Supply side (capacity to conduct evaluations):

• Behavioural independence
  • Independence of mind & integrity
  • Knowledge and respect of evaluation standards
  • Agreed evaluation processes & products

• Professional competences
  • Formal education (Masters)
  • Specialized training (UNEG Training, IPDET, TESA, etc)
  • E-learning (MyM&E, etc)
  • VOPEs Conferences and workshops
  • On the job training (country-led evaluations)
  • Community of Practices and networking

Demand side

• Capacity to **strategically plan evaluations**, and to identify the key evaluation questions
• Capacity to **manage** evaluation for independence and credibility
• Capacity to **use** evaluation
WHAT is NECD?
A Systemic approach to Capacity Development

Individual Level
(skills, knowledge, experience)

Institutional Level
(policies, procedures, frameworks)
WHAT is NECD?
A Systemic approach to Capacity Development

• **Evaluation culture**
  • Set of values and attitudes supporting evaluative (critical) thinking within an organization
  • Institutional commitment to learning from evaluation, support evidence-based policy debate and demand for accountability.
  • Individual more self-directed learners and use information to act; take higher risks but also develop a greater sense of personal accountability and responsibility; consult, coach, and support each other more.
  • Protective culture (Remove repercussions on careers)
  • Understanding of the foundations and principles of Monitoring and Evaluation

• **Institutionalizing independence, credibility and utility**
  • Evaluation policies

• **Work programme and budget**
  • Independence & adequacy of budget

• **Conduct of evaluations**
  • Institutional endorsement of standards
  • In-built Quality Assurance systems
WHAT is NECD?
A Systemic approach to Capacity Development

- **Individual Level**: (skills, knowledge, experience)
- **Institutional Level**: (policies, procedures, frameworks)
- **Enabling Environment**: (policies, legislation, power relations, social norms)
WHAT is NECD?
A Systemic approach to Capacity Development

- Public administration committed to manage for results and accountability
  - Transparency
  - Results-based public budgeting
  - Evidence-based policy making

- Strong civil society
  - rights holders able to demand for and monitor quality of public services

- Strong national VOPEs
  - foster indigenous demand for M&E, and strengthen indigenous supply
A Systemic approach to National Evaluation Capacity Development

- Individual Level: (skills, knowledge, experience)
- Institutional Level: (policies, procedures, frameworks)
- Enabling Environment: (policies, legislation, power relations, social norms)

- Demand
- Supply

- Tailored to the specific context of each country
- Country leadership and ownership
The changing external environment
Stronger role for Civil Society

• From Paris “Declaration on Aid effectiveness” to Busan “Partnership for effective development cooperation”
• Recognition of significant growth and existing expertise
Cumulative number of VOPEs, by year
124 VOPEs

- Africa: 39
- Europe: 29
- Latin America/Caribbean: 19
- East Asia: 11
- South Asia: 11
- Middle East/North Africa: 6
- CIS: 6
- North America: 3
23,030 people reported as members of one or more VOPE

[Diagram showing the number of members by region: North America (9,636), Latin America/Caribbean (6,420), Africa (1,911), East Asia (838), Middle East/North Africa (529), South Asia (321).]
## Mapping the status of VOPEs

### EvalPartners VOPE survey by the numbers

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countries in which we have some VOPE contact information:</td>
<td>109</td>
</tr>
<tr>
<td>Number of national VOPEs identified:</td>
<td>134</td>
</tr>
<tr>
<td>Regional and international VOPEs:</td>
<td>23</td>
</tr>
<tr>
<td>Total VOPEs heard of:</td>
<td>157</td>
</tr>
<tr>
<td>Number of national VOPEs verified (survey responses and/or websites)</td>
<td>95</td>
</tr>
</tbody>
</table>
The international Partnership/movement to promote National Evaluation Capacity Development
Why EvalPartners?

- Historical “critical mass” of existing expertise
- Willingness of different stakeholders (VOPE, UN, INGO, Foundations, Universities, WB) to collaborate to enhance NECD
EvalPartners: Purpose

Contribute to the enhancement of the capacities of Civil Society Organizations (CSOs) - notably Voluntary Organizations for Professional Evaluators (VOPEs) - to influence policy makers, other key stakeholders and public opinion so that public policies are evidence-informed and supports equitable development processes and results.
A Systemic approach to National Evaluation Capacity Development

Enabling Environment
(policies, legislation, power relations, social norms)

Individual Level
(skills, knowledge, experience)

Institutional Level
(policies, procedures, frameworks)

VOPEs develop sustainable strategies to enhance the evaluation skills, knowledge and capacities of their members, and of evaluators more widely, to manage and conduct credible and useful evaluations.

- Tailored to the specific context of each country
- Country leadership and ownership
A Systemic approach to National Evaluation Capacity Development

- **Individual Level**: (skills, knowledge, experience)
- **Institutional Level**: (policies, procedures, frameworks)
- **Enabling Environment**: (policies, legislation, power relations, social norms)

- **Demand**
  - Tailored to the specific context of each country
  - Country leadership and ownership

- **Supply**
  - VOPEs are stronger. Their institutional and organizational capacities are enhanced.
A Systemic approach to National Evaluation Capacity Development

- Tailored to the specific context of each country
- Country leadership and ownership

VOPEs are more influential. They are better able to play strategic roles in strengthening the enabling environment for evaluation within their countries, and so help to improve national evaluation systems and promote the use of evaluation evidence in developing policies geared towards effective, equitable and gender-equality responsive development results.
A Systemic approach to National Evaluation Capacity Development

Equity-focused and Gender-responsive

Individual Level
(skills, knowledge, experience)

Institutional Level
(policies, procedures, frameworks)

Enabling Environment
(policies, legislation, power relations, social norms)

Demand
• Tailored to the specific context of each country
• Country leadership and ownership

Supply
Guiding Principles

- Strategic Partnership
- Innovation
- Inclusion
International Advisory Group
- Role: Provide guidance and recommendations on the conceptualization and implementation of the initiative
- Members: Senior Managers of Core members

Management Group
- Role: Ensure implementation proceeds according to the plans.
- Members: Technical managers of Core members
EvalPartners’ progress so far

- March 2012: EvalPartners Launch + mapping
- January 2012: UNICEF/IOCE Board Meeting
An international collaborative initiative with 31 key partners and others still joining
EvalPartners’ progress so far

January 2012
UNICEF/IOCE Board Meeting

March 2012: EvalPartners Launch + mapping

July 2012: Launch of e-Learning Programme on Development Evaluation: 4,500 registered participants from 162 countries

December 2012 - International Forum of Civil Society Evaluation Capacity Building Strategies

2015 – International Year of Evaluation
EvalPartners’ achievements so far

• Contribute to creating a global movement with a global vision
• Facilitate knowledge sharing and networking, including through Knowledge Management System (www.mymande.org)
www.mymande.org  (as of Sept 2012)

- Total Number of Page Loads: 555,453
- Total Number of Visitors: 155,618
EvalPartners’ progress

• Contribute to creating a global movement with a global vision
• Facilitate knowledge sharing and networking, including through Knowledge Management System (www.mymande.org)
• Identify, document, publish and share good practices, including through the mapping of VOPEs
• E-learning on development evaluation
• Tested the Peer to Peer (P2P) mutual support programme
... and much more in 2013!

- Advocacy strategy to strengthen the enabling environment
- Strategy for equity and gender responsive evaluation systems
- P2P
- KM system (MyM&E)
- Academic partnership
- Scholarship/internship
- E-learning
- Incentives to promote innovation
  - Award
  - Innovation challenge

We are looking forward to your ideas and your personal engagement!
EvalPartners it’s all of US!